

Production department

Capabilities	Monthly expenses (USD)	One off expenses (USD)	Monthly profits (USD): margin 20USD /item
30min instalacja			
70 computers x 16 items produced during 8 hour shifts		20,500	
1120 items produced daily (20usd profit per item)			
28,000 items monthly			560,000
280.000 items annually			
Production space: 100m2 + utilities	7,300		
2 workers @ 1,176 USD each, gross pay	3,529		
production furnitures		10,300	
Production cost TOTAL	10,829	30,800	

Distribution department

Capabilities:			
space rental: 50m2		1,500	
1 item / 2 min			
37 work hours needed per 1,120 items			
6 workers @ 1,176 USD each, gross pay	7,000		
4 packaging machines			2,352
10 forklifts			1,470
production furnitures			2,352
5 conveyer belts			7,352
packaging materials	4,411		
Distribution cost TOTAL	12,911		13,526

Office & marketing

space rental: 50m2		2,353	
7 computers @ 880 USD			6,160
5 workers	11,764		
Marketing	14,705		
Office equipment			2,941
Utilities	147		
Office and marketing costs	23,740		64,826

Software Department

space rental: 50m2		1,470	
6 computers @ 2,940			17,640
6 workers, gross pay	32,352		
Software prices			23,529
Office equipment	882		
Utilities	294		
Servers: 45 (32GB RAM 500SSD)	5,294		
Costs TOTAL	40,292		41,169

Calculation is based on production and sale in 2019 reaching 28,000 wallets each month (3 times less than the sale of Ledger in their first year of production). This doesn't include sale of just the operating system @39 USD, which doesn't require any production costs except software production.

CALCULATION

Income	Monthly costs (TOTAL) USD	Profit USD
560,000	87,772	472,228

Total spendature needed to kick off the sale (max) USD

1 year of running without any revenue income	1,053,264	USD
One off costs	150,321	USD
TOTAL:	1,203,585	USD

Financing (USD)

ICO	148,000	USD
Initial private funds	137,000	USD
UK Investor	55,000	plus promised 445,000 USD after prototype release
ALL FUNDS AVAILABLE USD:	340,000	USD
Needed:	1,203,585	USD
Missing:	863,585	USD